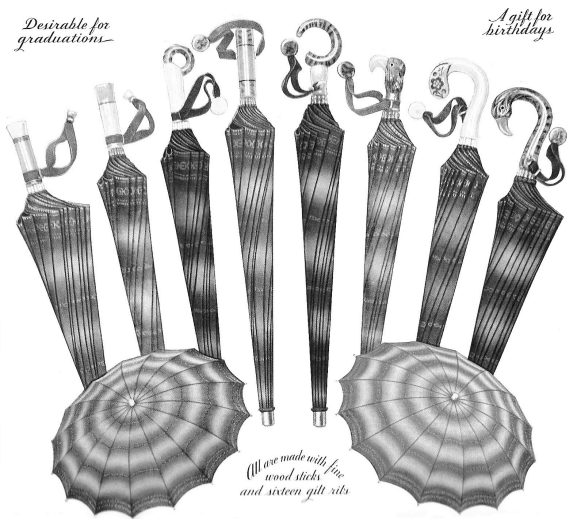
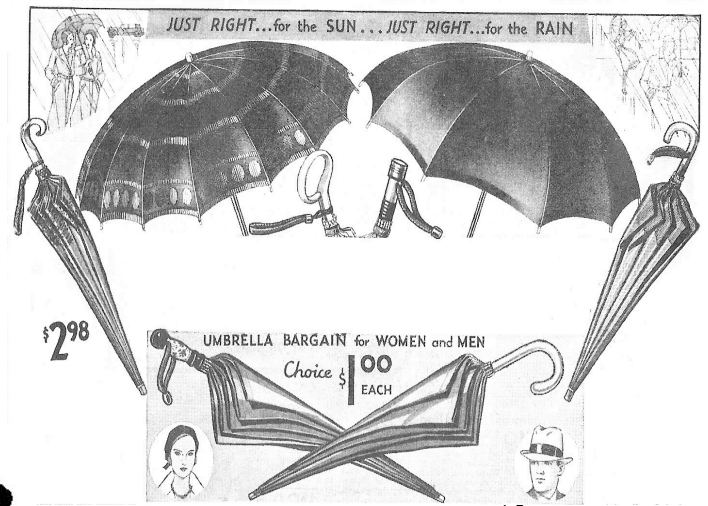


Era Umbrellas

By Patti Jones



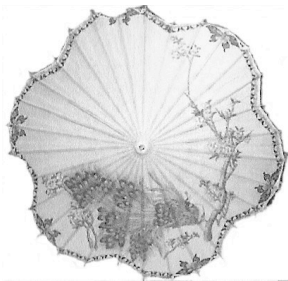
A



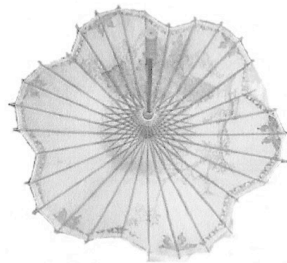
B



C



D



E

The above examples represent a few of the vast array and styles of umbrellas used during the Model A era. Examples A-C were advertised for “sun or rain”. They were made from silk taffeta, cotton, or a cotton and silk blend fabric. They were waterproofed and colorfast and could be purchased in blue, green, brown, purple, red and black. The decorative handles were made of carved wood, bakelite, and ivory. Example C is interesting in that it looks very similar to today’s collapsible umbrellas.

Example D was made out of paper and bamboo. The paper was treated with a creosol substance to give it strength. They were very decorative and carried an Asian influence in the paint schemes on the tops.

References:

A. *May & Malone*, 1930

B. *National Bellas Hess*, S/S 1931

C. *Needlepoint*, 1929

D. *Ebay* (Modern picture to show detail)

E. *Montgomery Ward*, Mid Summer Sale, 1929