

Smart New Heels for Fall

By Patti Jones

Taken from Style Sources, November 18, 1929

This ad was from the Baker-Moise Company of Dallas. They were advertising their newest smart heels for their hose "this season." They advertised that these Vanette designs are being widely featured by progressive stores throughout the country. That would lead me to believe that these were not your everyday Sears or Montgomery Wards catalog buy.

This fashion hosiery was made of pure thread silk and came in the "popular shades" of Varios, Wrought iron, Moonstone, Light dust, Lavere, and Ebony.

