

## Chapter Coordinator Newsletter

September 2008

Please share the following information at your Chapter meeting and Chapter newsletter.

**Don't forget to vote!** Mark your ballots and return them to the MAFCA office **postmarked October 15 or earlier** to cast your vote in the 2008 election of MAFCA Board of Directors serving in 2009-2010!

Have you made your reservations to attend **MAFCA's Membership Meeting**, December 3-6 in Mesa, Arizona? Hope you have so you can enjoy the many activities scheduled! Along with the regular events, there will be great tours; including Canyon Lake for a cruise on the Dolly Steamboat, Old Town Scottsdale and Taliesin West, the Frank Lloyd Wright Home and School of Architecture. Plus several seminars ... **and JUST ADDED to the schedule ... Chapter Newsletter Editors Workshop** -- newsletter editors and chapter officers are invited to attend this Workshop which will cover numerous issues of interest to them. This Workshop is being planned and conducted by Keith Smith, editor of the newsletter for the San Fernando Valley Chapter and Model A Touring Club. Keith will discuss many of the "management" issues facing editors. Among other subjects to be covered is how the editor should relate his or her efforts to make a good chapter newsletter even better. This Workshop will pick up where Stephanie Grundman's seminar on this subject, held at the Convention in Mansfield, Massachusetts in 2006, left off. Very little of Keith's material was covered by Stephanie, so if you attended that one, consider it Chapter Newsletters 101 and this Workshop, Chapter Newsletters 102. However, if you didn't attend the 2006 seminar, Stephanie's material will be made available. Newsletters 101 is not a prerequisite, so sign up for an hour of fruitful discussion. We need a count of the number of editors as well as the number of chapter officers who plan to join us on Saturday, December 6 at 3:00pm so we can reserve a room large enough and have the proper number of handouts prepared. Please send your RSVP to [chapters@mafca.com](mailto:chapters@mafca.com) and tell us if you are an editor or officer.

Since January I've been reading some 160 newsletters each month in the process of determining the Model A Newsletter Awards for 2008 to be presented at the Membership Meeting. To make the selection as objective as possible, each newsletter is scored using the criteria described in the Newsletter Award Policy. Also, per the policy, I am looking for content that is creative, informative and related to the Model A era. The awards serve to encourage editors to broaden and enhance the content of their newsletters while encouraging more chapter involvement. I know you will agree with me when I state the newsletter is the "glue" that holds your chapter together. Every one of our MAFCA newsletter editors is an unsung hero in my book! They all spend so many hours each month, sending out the news that keeps everyone of us informed. Just in case you haven't thanked your newsletter editor lately, please do so!

The chapter webmasters will also be recognized at the Membership Meeting with the Model A Website Awards for contribution to their chapters by developing and maintaining their chapter website. The award serves to encourage webmasters to broaden and enhance the content of their websites while encouraging more chapter involvement

through up-to-date information. Please thank your Webmaster for the service they are providing your chapter!

At the June Board of Directors Meeting, MAFCA increased General Liability insurance coverage to \$3 Million and it is now in place. Copies of both General Liability and D&O policies will be made available through MAFCA Headquarters, for a processing fee, and upon the written request of the Chapter President.

The **Chapter Registration Form** for 2009 will be mailed in November to your chapter's mailing address. Each MAFCA Chapter, Region and Special Interest Group is required to complete and return the form to MAFCA Headquarters **annually to keep your Chapter, Region and Special Interest Group in good standing** and our mailing records current. There is no fee involved, just a listing of your chapter officers, addresses and don't forget to include membership numbers. Please complete this form as soon as possible and return by the January 15 deadline. Also, this year we will be attaching a CHAPTER QUESTIONNAIRE SURVEY. Please take a few minutes and complete the survey. Your answers on this Questionnaire are important! Thank you in advance for completing these forms.

MAFCA Membership renewals are due. Membership in MAFCA runs from January 1 to December 31 so please renew now so you don't miss an issue of The Restorer. Please encourage your members to either mail in their renewal notices or renew online by using the MAFCA secure website -- [www.mafca.com](http://www.mafca.com), click on SHOP located on the left of the HOME page, then Membership Renewals located at the top of the page.

The **2009 MAFCA New Member Incentive Program** is included with this mailing. The Incentive Program is a "gift" designed to attract **NEW** members to the MAFCA family. Each chapter receives 10 specially coded Membership Applications. Each application is good for one FREE 2009 MAFCA Membership. Please read enclosed information for complete details. We are confident those receiving this special offer will want to continue receiving The Restorer and all other benefits of MAFCA membership by renewing in 2010. Note: This program is for **NEW** MAFCA members -- NOT renewals for 2008 members of MAFCA.

How did you like the dust cover on the September-October issue of The Restorer? Jim Spawn, editor of The Restorer, is never at a loss for coming up with wonderful and original ideas. As Jim says, there are now 86 of you who can brag you saw yourself on the cover of The Restorer. The collage is truly a work of art by Jim.

MAFCA welcomes and congratulates three new Chapters.

- Hoosier Hills Model A Ford Club of Bloomington, Indiana
- Model "A"s of Wyoming of Big Horn, Wyoming
- Sullivan Trail A's of Ithaca, New York.

**Arlyn Bieber**

*2008 MAFCA Chapter Coordinator*