IAPTER**CHATTER**





ChapterCoordinator@mafca.com

By 2014 Chapter Coordinator Jill Sullins

Do you know that MAFCA offers gift certificates in any denomination you want? So, if someone you love wants something that the MAFCA Shopping Cart offers, you can just call the MAFCA office, toll-free at 866-379-3619 to order your gift certificate. You can also order gift memberships, if you want.

The Model A Ford Club of America is proud to announce our new Chapter:

The Southside A's

Newnan, Georgia.

Welcome to you all; we hope to have a long and successful relationship with you.

The San Diego Model A Restorers Club approved new by-laws and a name change to the San Diego Model A Ford Club. Congratulations to you and we look forward to another 50 years with you.

This year is passing fast, and summer will be fading soon. I hope that all of you have enjoyed all of the activities that are offered to you as Model A aficionados, such as tours, meets, both regional and local, and, of course the National Convention. There are so many things to do with our Model A's that is tough to choose; it seems that one can't do them all!

Chapters have a responsibility to keep their registration current each year with MAFCA, by completing the Chapter/Special Interest Group/ Region Registration Renewal Form. Each Chapter, SIG or Region must complete and submit this form, stating all their Directors, who must be MAFCA members. We have had some problem Chapters this year, who did not meet our requirements. This might result in their having their Chapter Charter revoked. We never want to do that, but all Chapters must meet the same requirements.

Every Chapter worries about declining membership, as does MAFCA. What is your Chapter doing to encourage new members? What seems to work for you? Share your ideas with other Chapters through me; I will print them in my column as I receive them. I will go first:

I will use your ideas and credit your Chapter with your innovative approach to membership.

MAFCA idea #1

Give five free memberships, then track how many renew at the end of the year we give five to each Chapter (let us know if you didn't receive them, or need more) to be used for brand new members who have never been a MAFCA member. If they renew the membership, you are doing something right!

MAFCA idea #2

Put The Restorer magazines in places that you have never thought of, like your doctor's office where they have old issues of magazines that you are not interested in; one of our Directors suggested and did just that, and MAFCA got three new members.

2013 MAFCA Service Award Winner

In our listings of the winners from last year, we neglected to include:

Bob & Kitty Schaefer nominated by the Wisconsin Chapter

Keep up the great work, Bob & Kitty!