

### Chapter Chatter July/August 2023

At our May board meeting it was my pleasure to present a motion to approve a new Chapter for the Model A Ford Club of America. One that I know will be a great addition for our organization. I am proud to announce the newest Chapter, The Palouse Regional A's.

Located in Latah county of Idaho this new chapter is over a hundred miles from its closest chapter and will help fill the void in this area. As the area is rural the Chapter will rely on members from the surrounding counties for its membership. My special thanks to Mel Colvin, Stephen Bishop, William Scholfield, Dan S. Hagen, Hal Vandevord and Brian Woolverton for their leadership in standing up this new club. I know you join me in congratulating them and wishing them much success with this new Chapter. I would like to thank those Chapter editors that allowed me to share their newsletter templates with them to help the new editor get things started.

In taking advantage of our social media presence as well as the traditional "Ford Barn" I have to be vigilant to where the next opportunity may present itself and be ready to step in and help get things started. A watchful eye may just help get the next Chapter started.

When not keeping a watchful eye for that next Chapter I am of course responsible for evaluating newsletters and websites for recognition. I can speak from personal experience these are two of the toughest jobs for our local clubs. I take the time to read them because of the time and effort I know it takes to put them together. Please don't take these efforts for granted in your local club. Take a minute and just share a word of thanks for their efforts in your next meeting.

Earlier in the year I started responding directly to each editor with suggestions to help make their distribution of their newsletters via email safer and more effective. The simple step of not listing your entire recipient's in the "To:" field of your email but instead sending the email to yourself and then listing everyone in the "Bcc:" field will insure the email does not end up in your SPAM folder but instead will be delivered safely to your INBOX. I would like to say "Job Well Done" as I see almost everyone sending me their newsletters have adopted this policy.

In closing, make a point to send your 75 word Chapter News item and photograph to [mafcanews@gmail.com](mailto:mafcanews@gmail.com). It's a great way for us all to keep up with your local Chapter's activities.

Best Regards,

Will

*For your consideration,*

*Will*

#### Email Tech Tip!

For our club newsletter editors here is an email tech tip to help make sure your emails are delivered to your member inboxes and not to their spam folders. This will also help the spread of malicious software via email.

When composing your email use your email only in the "To:" field of your email.

Next list your entire recipient's into the "Bcc:" field. This way their email addresses will be hidden when the email is sent. When email providers like Gmail, Hotmail, Outlook or your local internet provider see an email with so many names in the "To:" field they will most of the time direct it to your "Spam" or "Junk" folder which you may not check as often as you do your "Inbox".