

## Smart Summer Fashions

By Patti Jones

(Taken from Style Sources, April 1931)

The Bradley Company was a leading knit company during the Model A era. They produced out-of-door wear for the smart fashion conscious Model A'er. Vivid colors were seen in their beach and knitwear. The following could be seen on the shores of the Atlantic.

(A) A sweater blouse in white, with lace on the yoke and sleeves. It came with a matching knit skirt, and could be bought in light blue, mauve gray, and bisque beige. Note the spectator 2-tone shoes and wide brimmed beach hat.

(B & D) These ensembles for the beach were inspired from sailor's uniforms. In navy and white, the knitted one-piece bathing suit (D) has full knickerbockers-style trousers, zipper sun back and square neckline. Jersey is used for the fisherman's style shirt and pajamas in (B). The pajamas fit snugly around the hips and fall straight down to the ground giving the pant leg a distinct flare.

(C) This man's 2 piece suit is made in tan and brown. The suit has a trim cut top and the brief isn't tightly fitted around the legs, as in the other man's swimsuit (E).

(E) This is the common swim suit we normally see being modeled at fashion shows for men. At public pools, these suits were offered for both men and women! It has a "skirt" over the front of the suit to hide a man's "dignity". Being wool knit, the under short fits snugly around the legs for maximum comfort swimming.

