

Spring Knits for “Friday to Monday”

By Patti Jones

(Taken from *Vanity Fair*, March 1931)



(A)



(B)



(C)

(D)

Finding knits for our era in good condition is next to impossible. Rayon, wool, jersey, cotton, and silk fibers were used for knits and were available from the Bradley Knitting Company and others. They had vibrant colors, which often contrasted each other. The designs above came from the Bradley Knitting Company’s Spring 1931 fashion line, for both sport and country club living.

(A) This button coat sweater has a checked blue tweed effect and is the “rage” of all Englishmen. The sweater is worn with white flannel slacks to give it a sporty, yet tailored look. It could be ordered in brown, green and grey and the price was a steep \$12.50 back then.

(B) This Bradley slip-over sweater is in Breton blue. Because it’s so soft and light, it can be tucked in at the belt without bunching and has plenty of leeway for the free swinging golfer. It is complemented by white linen plus-fours. The price of \$10 included matching golf stockings, which are difficult to find now.

(C) This is a copy of Chanel’s own jersey double-breasted sweater called the “Cardigan”. It is made of fine rayon knit and has a gauntlet treatment at the cuff. The complementing skirt is made of a solid color with gores and flaring at the hemline. This cost \$29.50.

(D) Bradley produced this suit in English green and white. This is a copy of Lanvin’s Spring design. The jacket is slimming to the body and the plain colored jersey skirt falls straight down from the hips. It is also accompanied by a white sleeveless blouse, and also came in red & white and navy & white. The price was \$29.50.

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