

**MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
LA HABRA CALIFORNIA
FEBRUARY 3, 2018
AGENDA**

President – Doug Linden

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions
4. Approval of December 1, 2017 Minutes
5. Approval of January 11, 2018 Minutes
6. Liaison Appointments
7. Liaison Reports
 - a. EFC
 - b. Insurance
8. Other

Vice President – David White

1. National Conventions
 - a. 2018 – Reno Nevada
 - b. 2020 – The Alamo A's
 - c. Open
2. National Tours
 - a. 2019 – Canyon Lands, Kanab, Utah
 - b. 2021 – Lakes Region Chapter, NH
 - c. 2023 – "Possible" Dearborn, MI
3. National Awards Banquets:
 - a. 2017 – Oklahoma City, OK
 - b. 2018 – Tucson Chapter, AZ

- c. 2019 – Open
- d. 2020 – Open
- e. 2021 - Open
- 4. Calendar – 12 submissions
- 5. Discussion and Motion to change wording in National Tour Policy
- 6. Discussion and Motion to consider allowing MARC Regions to submit Calendar events
- 7. Other

Secretary – Kay C. Lee

- 1. Noise level on the recorder (BOD meeting & telephone calls)
 - a. Identify yourself
 - b. Paper noise, talking while someone else does
 - c. Talking when someone else is talking
- 2. Agenda
- 3. Model A car pattern booklet
- 4. Other

Treasurer – Alex Janke

- 1. Review of financials
- 2. Oklahoma City loss – change in accounting
- 3. Discounting RG&JS for vendors – contract agreement with MARC
- 4. Restorer’s Class donation
- 5. Pickup Book
- 6. Victoria Book
- 7. Other

Chapter Coordinator – Garth Shreading

1. Review and report on Social Media
2. New Chapters
 - a. Tye Model A & Model T Club
 - b. Hartland Touring SIG
3. Policy Revisions
 - a. P3S26, National Tour Policy – “Garth Shreading makes a motion to approve P3S26, MAFCA’s National Tour Policy as sent to the board of directors”
 - b. P3S26-A, National Tour Policy Agreement – “Garth Shreading makes a motion to approve P3S26, MAFCA’s National Tour Policy as sent to the board of directors”
4. Other

Technical – Jim Cannon

1. Technical Director – summary of recent Technical Q&A activity
2. Website Liaison update
3. Other

Marketing & Membership – Jay McCord

1. Total Membership to date renewals
 - a. Regular
 - b. Free
2. Free Membership Program
3. Chapter Ambassador Program – 75% of Chapters-200
4. Blue Oval Program-Member to Member Program-20%-3,000

5. Membership Moment in *The Restorer* – Each issue
6. Marketing
 - a. Marketing proposal from Aleesa Drennen
 - b. Goal, 15,000 members for 2018
7. MAFCA attendance at major events each month-supply - Restorers National and Chapter involvements
8. Facebook outreach
9. Recruiting 3 levels
10. Focus on 100 Joint MARC-MAFCA Chapters
11. Come on Back – last few years of non-renewals
12. Series of magazine and local newspaper articles
13. National Election Nominating Committee approval
 - a. Chairman Mark Smith
 - b. Leader and committee from MAFCA population centers
 - c. Potential members
 - d. 4 Potential candidates
 - e. John & Diane Frazee – Election day supervisors
14. Other

Publications/Public Relations – Doug Clayton

1. Update of MAFCA Publication sales using Excel spreadsheet
2. Status of digital edition of *The Restorer* – hyperlink metrics
3. Status of transitioning to a new Editor
4. JSC Liaison
 - a. March 17-18 JSC meeting in Stockton, CA on seminar preparation for the Reno 2018 National Convention
5. Other

Advertising – Dan Foulk

1. Possible new advertiser
2. Discussion with Brenda
3. Advertising price increase, is there one, or not
4. Hot Links in the Digital Restorer
5. Digital Restorer delivery issues
6. Product of the month success
7. Other

Office Manager – Sandra Aguirre

1. Membership
2. Sales
3. Other