

**MODEL A FORD CLUB OF AMERICA  
BOARD OF DIRECTORS MEETING  
MANTECA, CA  
AUGUST 17, 2019  
AGENDA**

**President – Doug Clayton**

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Approval of the May 4, 2019 Minutes
5. Volunteer of the year award
6. Review Actions Pending from previous BOD meeting
7. Other

**Vice President – David White**

1. National Conventions
  - a. 2020 – The Alamo A's – Kerrville, TX (June 21-26, 2020)
  - b. 2022 – Open
2. National Tours
  - a. 2019 – Canyonlands, Kanab, Utah (October 6-10, 2019)
  - b. 2021 – N. Conway, NH Lakes Region Chapter (June 20-24, 2021)
  - c. 2023 – Dearborn, MI area – SE Touring Group - SIG
3. National Awards Banquets
  - a. 2019 – Claremont, CA (Dec. 2-5, 2019)
  - b. 2020 – Fort Worth Model A Club – Fort Worth Chapter (Dec. 3-5, 2020)
  - c. 2021 – Open
4. Calendar Liaison
5. Review Actions Pending from previous BOD meeting

6. Timelines for National Events
7. Other

### **Secretary – Kay C. Lee**

1. Review noise, etc., coughing, interrupting, for the new board – new recorder
2. New BOD members identify yourself
3. Follow agenda
4. New Recorder
5. Victoria book – The Victoria Bustle
6. Note to Bill T. from Hugh Smith – Lincoln Highway tour
7. Review Actions Pending from previous BOD meeting
8. Other

### **Treasurer – Garth Shreading**

1. Inventory Report
2. Building Issues
3. Publications
  - a. Pickup Book
  - b. Victoria Book
4. Review Finances
5. Digital Media Advertising
6. Recommendations (none policy)
7. Review Actions Pending from previous BOD meeting
8. Other

### **Technical Director – Bill Myers**

1. Update on technical questions

## **Marketing & Membership – Mike Kelley**

1. Blue Oval Program
2. Event Kit Program
  - a. Incentives for continuing
3. Ambassador Program
4. Vendor Flyer Program
5. Marketing Video “Fun With A Model A”
  - a. 2020 activity with Bill Truesdell
6. New 2020-2021 MAFCA Board
  - a. Preparation for 2019 NAB
7. 9<sup>th</sup> Annual Model A Day – September 20-21
8. Review Actions Pending from previous BOD meeting
9. Other

## **Chapter Coordinator – Doug Linden**

1. Chapter Activity:
  - a. Status
  - b. Newsletters
  - c. Website Updates
2. Liaison Reports:
  - a. EFC (Era Fashion Committee)
  - b. Insurance
3. Review Actions Pending from previous BOD meeting
4. Other

## **Publications/Public Relations – Bill Truesdell**

1. Follow up from May meeting:
  - a. Purchase of poster business from Carl Hungness. Status:
    - i. Carl has amended his sale price, including all current inventory for both posters. He has reconsidered and now is willing to sell to MAFCA for \$7,500.
    - ii. Ford Motor Company licensee has agreed to represent Carl's posters for a yet-to-be-determined fee. The Henry Ford has provided written permission for use of all photos included in both posters.
2. *Restorer* – Electronic May/June Edition
  - a. Released on June 26, 2019
  - b. 7,550 emails on the list
3. Amazon.com MAFCA Store
  - a. Jim Cannon has agreed to create a MAFCA store on Amazon.com – Update
4. Fun With a Model A Ford – Video
  - a. Jim Cannon is helping identify a new script writer following Alex's passing.
5. Editor Contract – Update
  - a. The contract for 2020-2022 has been signed and approved by the Board and placed in the file.
6. Book Projects
  - a. Fashion Guidelines – Doug Linden will talk with the EFC about extensive corrections and additions.
  - b. Victoria – Draft will be provided to Kay Lee for her review. Following that, it will be sent to the Victoria group for review.
  - c. Pickup Truck – Need a project leader in the absence of Alex.
  - d. Paint Chips – Doug Clayton is working with the JSC on its completion.
7. Motion – P1S05 Copyright Policy
8. Other

## Advertising – Dan Foulk

1. New Ad copy for July/Aug
  - a. TP Tools
  - b. Valley Machine
  - c. Expert Model A Mechanical Service
2. New Ad copy for Sept/Oct
  - a. Lucas Tires
  - b. Snyder's
  - c. TP Tools
3. New Ad for July/Aug
  - a. Mitchell Manufacturing
  - b. John Trumbo – Pickup Canopy Top corner brackets
4. New *Restorer* Ads for Sept/Oct
  - a. Brassworks Radiators
  - b. European Classic Tires
5. Renewed Website Ad
  - a. Brassworks Radiators
6. Lost Website Ads
  - a. Car Covers Direct
  - b. Van & Company
  - c. J & M Machine
7. New Website Ads
  - a. Valley Machine
  - b. Mitchell Manufacturing
  - c. Tam's Auto Parts
  - d. Mack HLS
8. Consulted
  - a. Jorgen Nielsen at European Classic Tires

9. Problem
  - a. 8/2 call with complaint about Kool-Feet vendor. Investigating.
10. Contacted
  - a. Chris at Obsolete and Classic Auto Parts
  - b. Lee Chamberlin at Brassworks Radiators
  - c. Shannon Grommer at Car Covers Direct
  - d. Helen Ashford at Lucas Tire
  - e. Michael at J & M Machine
  - i. Email only to Van & Co.
11. Issues
  - a. Larry Shepard
12. Product of the Month for June/July/Aug.
  - a. Coupe/Tudor T-shirt
13. Product of the Month for Sept.
  - a. 2020 Roster
14. Product of the Month for Oct./Nov/Dec.
  - a. Christmas Cards
15. In the works
  - a. Partnership Agreement with Hagerty Insurance:
    - i. Proposal has been distributed to all board members. In the May meeting, Doug Linden was going to discuss the Hagerty proposal with JC Taylor, and report back this meeting. After further discussion with Doug Linden, withdrawing this proposal.
16. 2020 Membership Roster letter mailed Aug. 5
17. SEMA
18. Review Actions Pending from previous BOD meeting
19. Other

## **Office Manager – Sandra Aguirre**

1. 2019 Membership
2. 2020 Membership Renewal Mailing
3. Shopping Cart Sales
4. New Items
5. Review Actions Pending from previous BOD meeting
6. Other