

**MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
LA HABRA, CA - VIA ZOOM
SATURDAY, FEBRUARY 6, 2021
AGENDA**

President – Bill Truesdell

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Recording Meeting – One person be recognized, state your name and speak one at a time. Guests must be recognized before speaking. Board members come first.
5. Motion #1: Approval of the February 8, 2020 Minutes – Ruth
6. Motion #2: Update of MAFCA Business Recovery Plan (BRP) for 2021 - Ruth
7. Review Actions Pending from previous BOD meeting
 - a. Request to award recipients for photo of them receiving their award that will be sent to Andy for *The Restorer*. Most responded to Andy.
 - b. Committee to investigate National Convention host recruiting. Volunteers include Bill, Dave L., Happy, Doug L., and Dean) – Meeting held on January 22nd.
 - c. Member Survey part of the National Convention Committee discussions.
 - d. Estate Donation Program – Committee met on January 19th.
 - e. COVID-19 issues for 2021 National Awards Banquet – Happy.
8. Policy Issues
 - a. Youth-related policies - On hold for development of policy proposals that consider PHSMAFC request
9. Non-Policy Issues
 - a. Altered office work schedules during COVID-19 continuing restrictions
10. Office Liaison
 - a. Altered work schedules during COVID-19
11. Other

(What of the above items should be shared with Rick and/or Andy?)

Vice President – Happy Begg

1. National Conventions:
 - a. 2022 - Dallas Chapter/Kerrville, TX
 - b. 2024-
 - c. 2026 -
2. National Tours:
 - a. 2021 - New Hampshire Tour /Conway, NH
 - b. 2023 - Michigan/Indiana Tour/Southeastern Touring Group
 - c. 2025 - Virginia/Dallas Chapter
3. National Awards Banquets:
 - a. 2020 - Fort Worth - Cancelled
 - b. 2021 - Fort Worth /Fort Worth Chapter
 - c. 2022- Colorado/
4. Facebook Status
5. Calendar:
 - a. Status
6. Other

(What of the above items should be shared with Rick and/or Andy?)

Secretary – Ruth Janke

1. Be sure and speak up and stay close to your microphone.
2. Please identify yourself
3. Concerns about Motion forms
 - a. Be sure and send me your Motion form before the meeting/during the meeting when you are making a new one. Use the 2021 version of the form.
4. Other

(What of the above items should be shared with Rick and/or Andy?)

Treasurer – Dave Libbey

1. Financial and investment (UBS) update
2. Budget reminders
 - a. Planning to spend money?
 - b. F2022 budget process
3. Website Liaison
4. Review Actions Pending from previous BOD meeting
 - a. National Tour requirements re: COVID-19
 - b. Zoom vs Google Meets vs Microsoft Team
5. Other

(What of the above items should be shared with Rick and/or Andy?)

Chapter Coordinator – Robert L. Bullard

1. 2021 MAFCA Chapter Registrations
 - a. We have 280 Registered Chapters
 - b. Chapters registrations forms for 2021.
2. MAFFI Liaison Letter
3. Letter and President Pins being sent to Chapter Presidents
4. Chapter Longevity Awards/Certificates
5. Restorer sample and sample technical article on web site
6. Other

(What of the above items should be shared with Rick and/or Andy?)

Technical Director – Tom Jeanes

Carryover from Chapter Coordinator

1. Continuing to work on the National Driving Policy. Initially, the suggestions were felt to be not easy enough in these days in which we often drive fewer miles annually. Motion with modified mileage is attached. The other point of discussion regarding this issue is encouraging clubs to have someone willing to track the mileage of members in the club. It could be part of the duties of the vice president since in some club that position is responsible for establishing tours.
2. Having Fun with My Model A Ford is a continuing project. The original storyboard software was great on the screen but impossible to print. I have transferred the story line to publisher forms that hopefully will be easier to transfer. As far as providing video to use as a file, I think that putting together a blast on MAFCA site, indicating a general outline and submission requirements should be the next step in the process and I aiming to have something ready within the next month.
3. Turnover files were completed and appropriate certificate blanks and imprinter were transferred to Robert Bullard, the new Chapter Coordinator.

Carryover from the Technical Director

4. I have assumed a new relationship, becoming a member of the Restorers Class Committee. Lots more to learn. I continue to be Liasion to the JSC as well and look forward to working on Revision #5 of the Judging Standards and Restoration Guide.
5. Worked with Rick Black getting the technical g-mail funneled in the right direction.
6. Other

(What of the above items should be shared with Rick and/or Andy?)

Publications/Public Relations – Dean Potter

1. Restorer magazine: Jan/Feb edition delivered; March/April edition: in process;
2. Restorer digital copy: January/February delivery issues resolved.
3. Publication sales and inventory update;
4. Publication projects: Tiny Tips book update (version 2) ; Pickup book;
5. Upholstery digital files: progress to date and options for publication on - line.
6. MAFCA Volumes 1-50 external drive update: options for second drive or on-line access;
7. MAFCA Fashion patterns: update on sales of guidebook without option for full scale prints;
8. MARC/MAFCA Version 5 update: progress reported to date plus contractual obligations update;
9. Restorer publisher contract: expiry July 2021; notices to bid to be distributed to potential contractors.
10. Other
(What of the above items should be shared with Rick and/or Andy?)

Advertising – Dan Foulk

- 1 New Ad copy
 - a. Jan/Feb
 - Valley Machine
 - b. Mar/ Apr
 - TP Tools
 - European Classic Tires
- 2 New business – Several new ads were published in the Nov/Dec issue of the Restorer, however these were all highlighted at the December BOD meeting. As a result of being in the worst pandemic in 100 years, combined with a normally slow time of year for advertising, there is not much new business to report. One exception is under New Ads below.
- 3 New Ads:
 - a. Mar/Apr

- Children’s Toy Electric Model A

- 4 Taking Care of Business:
 - a. Worked with a guy named Dennis Bee about selling some artwork in the Restorer. It turned out to be a classified ad, but it was pretty extensive, a copy is in the email to you.
- 5 Product of the month for February – TBD at this time.
- 6 Product of the month for March & April – TBD
- 7 SEMA No activity.
- 8 Review Actions Pending from previous BOD meeting
 - a. Put together a spreadsheet to calculate costs – 2 years, 3 years, 5 years etc. - Done
 - b. Put the Christmas Ornaments from Jill Barrett on the Website - Done
 - c. Send a picture of the tool box to the BOD – Done.
- 9 Other
(What of the above items should be shared with Rick and/or Andy?)

Marketing & Membership – Doug Linden

1. Free Membership Program
 - a. Activity to date
2. Nominating Committee
 - a. Committee Members
 - b. Potential Candidates
3. Marketing Plan
 - b. Event Kit
 - c. Youth oriented
 - d. Student Membership
4. Liaison Activity
 - a. EFC
 - i. Activity Status
 - ii. Pattern Program
 - b. Insurance
2. Other
(What of the above items should be shared with Rick and/or Andy?)

Office Manager – Sandra Aguirre

- 1. 2021 Membership
- 2. Free Membership
- 3. MAFCA Store
- 4. Other

(What of the above items should be shared with Rick and/or Andy?)

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