

MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
LA HABRA, CA VIA ZOOM
August 28, 2021
AGENDA

President – Bill Truesdell

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
 - a. Thank you for cards, thoughts, and prayers. Most welcome and appreciated.
4. Recording Meeting - One person be recognized, state you name and speak one at a time
5. Motion #1: Approval of the May 22, 2021 Minutes (Ruth)
6. Review Actions Pending from previous BOD meeting
 - a. Committee to investigate National Convention host recruiting.
(Volunteers include Bill, Dave, Happy, Doug, Dean)
Survey results pending
7. Policy Issues
 - a. Youth related policies – Bob Moore, proposal for annual Model A Youth Month in April. (15 minute presentation)
8. Non-Policy Issues
 - a. Events for 2021
 - i. National Awards Banquet
 1. All board members expected to attend
 2. Annual reports from Andy and Rick
 - ii. MAFFI accepted our nomination for Hall of Fame – Jim Spawn
 - iii. Attendance at Hershey in 2021
 - iv. Request from Terry Burtz to share MAFCA tent at Hershey
 - v. Volunteer of the Year Nominees
9. Office Liaison

- a. Cautious opening to office workers concurrently
- b. Attendance at Hershey in 2021?
- c. Attendance at Model A Day (Model A Museum) in 2021?

Vice President – Happy Begg

1. National Conventions:
 - a. 2022 – Dallas Chapter/Kerrville, TX
 - b. 2024 –
 - c. 2026 –
2. National Tours:
 - a. 2021 – New Hampshire Tour/Conway, NH
 - b. 2023 – Michigan/Indiana Tour/ Southeastern Touring Group
 - c. 2025 – Virginia/Dallas Chapter
3. National Awards Banquets:
 - a. 2021 – Fort Worth, Texas/Fort Worth Chapter
 - b. 2022 – Golden, Colorado/Model A Ford Club of Colorado
4. Facebook Status
5. Calendar:
6. Other

Secretary – Ruth Janke

1. Please identify yourself
2. Send revised motions if needed
3. Other

Treasurer – Dave Libbey

1. Financial update
2. PPP Loan update
3. Website liaison
4. Other

Advertising – Dan Foulk

1. New Ad copy
 - a. July/August
 - i. TP Tools
 - b. September/October
 - i. TP Tools
 - c. MAFCA.COM
 - i. Updated Bert's Model A Parts with new phone number and address
2. New Business
 - a. July/August
 - i. Ad for Ira Crider's book for three months.
 - b. September/October
 - i. A Springs ad for 1 year
 - ii. New Burtz 5 main block 1 year, bundled.
 - c. Cold calling and following leads from Jay McCord. Also going through lists of contacts that I have tried to sell to over the past four years.
3. Product of the month for August, Les Andrews' Trouble Shooting and Diagnostics book.
4. Product of the month for:
 - a. September, Book of Fashion Facts
 - b. October, New Christmas cards
 - c. November, Twill shirts
 - d. December, Sweatshirts
5. SEMA No activity.
6. Review Actions Pending from previous BOD meeting – Done
7. Other

Marketing and Membership – Doug Linden

1. Membership
 - a. Current activity
 - b. Free membership
2. BOD Election Status

- a. Candidates Approved
 - i. One Withdrawal
- b. Ballets/Bio
 - i. Mailed/Restorer
 - ii. Counting
- 3. Marketing
 - a. Gilmore – Event
 - b. Hershey – Pub sales items/Ad notification
- 4. Liaison Activity
 - a. EFC
 - i. Kerrville Fashion Chief Judge
 - ii. Fashion Display Category (New)
 - b. Insurance
- 5. Other

Publications/Public Relations – Dean Potter

1. Review action items from May 21, 2021 Board meeting
2. *Restorer* publishing: update paper price increases
3. Publication sales and inventory update.
4. Publication projects:
 - a. Upholstery database for publication or on-line access
 - b. MAFCA Volumes 1-65 update
 - c. Christmas card publication update
 - d. Briggs and Murray production
 - e. Model A Dearborn history
5. MAYRA proposal to MAFCA Board of Directors; Bob Moore presenting
6. Report from MAFCA Mission Statement committee.

Action items:

1. Develop MAFCA mission statement with committee

Technical Directory – Tom Jeanes

1. Revised National Driving Recognition Awards
 - a. Marked version and clean version

- b. Changes – individual mileage at 1,000 miles
 - c. Recognition with cost-effective static decal.
2. Motion for National Driving Recognition Awards
3. *Having Fun With My Model A*
 - a. Still on hold.
4. Technical Submissions to *The Restorer*
 - a. I had several additional submissions from the technical email. Most items on the Facebook listings are eventually answered. I put my two cents in if I see it is necessary.
5. JSC Liaison
 - a. Response to Steve Plucker’s Proposal - Floorboards
 - b. Working on Revision 5 items in advance of joint meetings
 - c. Joint Meetings with MARC on revision
 - d. Still struggling with getting opportunities for judging
 - e. Provided Bill Truesdell with JSC opinion on vendor sales of *Model A Restoration Guidelines and Judging Standards*
6. Restorers Class
 - a. Meeting cover items to be submitted for publication

Chapter Coordinator – Robert Bullard

1. Update on Chapter Service Award Nominations
2. Chapter Registration Form Status
3. Chapter and Membership Information

Office Manager – Sandra Aguirre

1. 2021 Membership
2. 2022 Membership renewal mailing
3. Shopping cart sales
4. 2022 National Convention – Hotel Reservations
5. Other