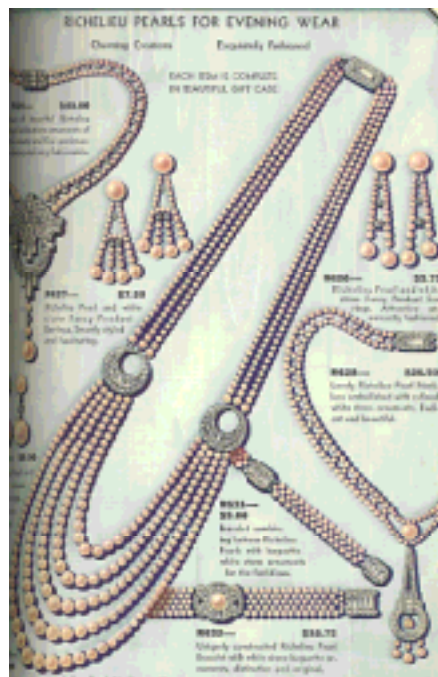


Earring Styles for Women 1928-1931

by
Sandy Patterson

Jewelry design during the era of the Model A Ford was predominantly “Art Deco” (a phrase coined many years later to describe the *Art Moderne* style of the times). After a period of wartime austerity, diamonds and platinum were favorites and Paris was still the fashion leader of jewelry. During the Great Depression precious metals were scarce and production of fine jewelry diminished. Fine jewelry remained popular with the wealthy and the Hollywood elite, but now jewelry designers such as Chanel began to produce jewelry admired for design rather than value. Thus, elegant understatement became the trend and many, including the wealthy elite, preferred “costume” jewelry.

Earrings were often part of a suite or *parure*, i.e., necklace, bracelet, ring and earrings, and were styled to compliment the new cropped hair of the twenties woman.



Long pendant earrings added a feminine touch:



Examples of hoop styles:



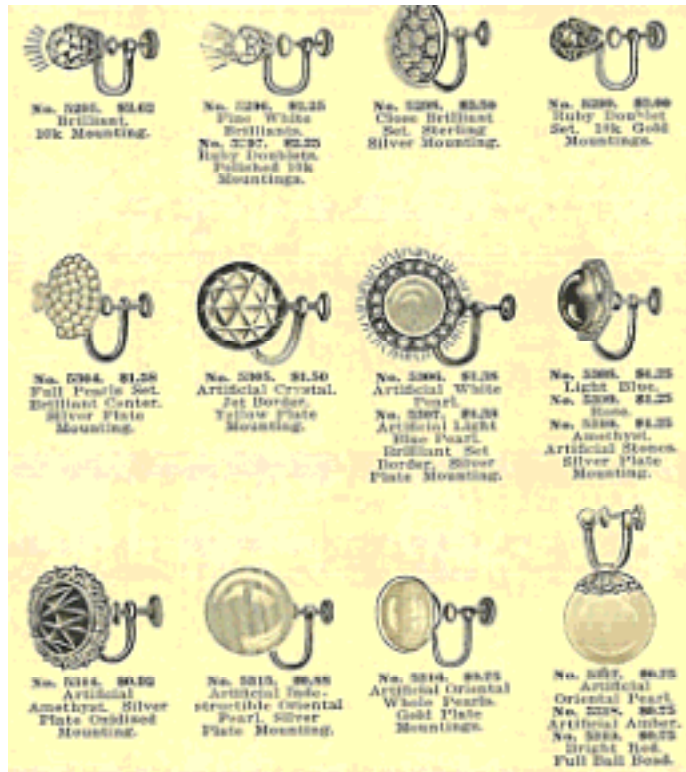
Kidney wire:



Screw posts (note two styles of screw):



With fewer women piercing their ears, screw-back or “French back” styles were worn as well.



Hopefully, the information in this article will help you identify and select earrings from this vintage period. These examples will also help you select jewelry that has the “look” of the era to compliment your reproduction ensemble.

(Pictures above are taken from catalogs during the years 1928-1931)

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