UPDATED FASHION INFORMATION

By Donna May Bewley, Era Fashion Committee Chairperson

This communication is the first in an on-going series of fashion updates designed to keep era fashion enthusiasts informed of recently discovered fashion information that is not included in the MAFCA *Fashion Guidelines*.

Anyone interested in submitting new fashion related items not found in the Fashion Guidelines or "A Book of Fashion Facts 1928-1931" may send documented pictures and sources to the **Era Fashion Committee Chairperson** at MAFCA headquarters. The Era Fashion Committee will review the information for accuracy. If the new information is approved, it will be placed on the MAFCA web site for informational purposes only. If an entrant plans to enter with the items that have been submitted and approved on the web site, the entrant must bring documentation that verifies the authenticity of the item worn or carried. The documentation could be a copy of the information posted to the website, or an era publication from 1928-1931.

The Fashion Guidelines, page 3-D-1 and 2 states "Horizontal straps were on later purses." We now know this is not accurate information. The March/April 2007 issue of The Restorer published an article written by **Lynette Marcione**. Included in this article is updated fashion information regarding horizontal back straps on purses. Below are illustrations of horizontal back straps on women's purses from a 1928 Chicago Mail Order catalog, *Elite Styles* magazine dated March 1928, and a picture of a vintage purse with horizontal back strap from Era Fashion Committee member **Pegge Blinco's** private collection.

"Elite Styles" March 1928

Horizontal back strap on leather purse
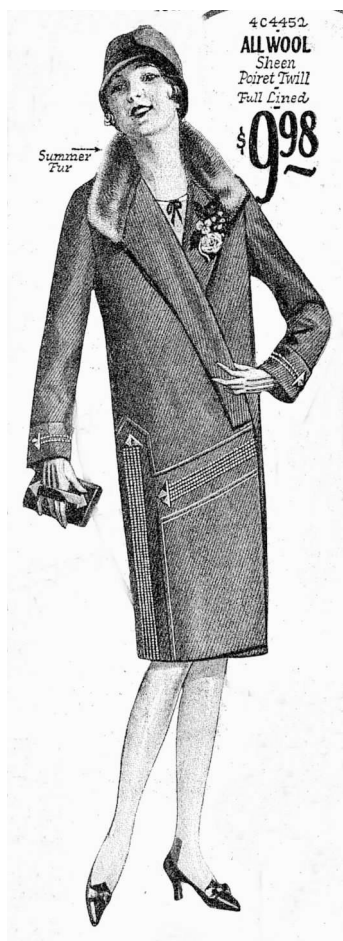Private collection
Pegge Blinco

7768D

8529D

Fig. 7768D
In this tailored suit, a wrap-
around skirt of one of the new
soft tweeds of diamond motif
combines smartly with a single
breasted plain tweed coat of
matching hue. A mannish vest
of white pique is smartly worn
for added chic. Designed for
sizes 33 to 43. Material for

Fig. 8529D
The braid bound edges of this
very chic model of twill or rep
add one more telling note in its
smart effect. Important are the
flaring cuff-like lower sleeves
and the trimmed plaits and lines
of the jacket and skirt. In-
verted side plait

This is an example of the type of information that is needed when "updated fashion information" is submitted to the Era Fashion Committee for review and approval prior to being accepted for the MAFCA web site and future updates to the *Fashion Guidelines*.

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