

Perfume Sprayers

By Janet Gundlach

These perfume sprayers resembled cigarette lighters but were totally different. *Ronson* and *Evans Company* both produced these misters. Also notice the two different sizes of the *Ronson* Perfu-Mist in the following advertisement.



RONSON

Patented Other Pat. Pkgs.
Trade Mark Registered

Perfu-Mist



			
<p style="font-size: x-small;">Chromium Plate with Black, Red, Green, Blue, Tan, Brown or Grey Morocco Leathers. <i>List, each, \$7.00</i></p>	<p style="font-size: x-small;">Chromium Plate with Genuine Snakeskin, Alligator or Ostrich. <i>List, each, \$9.80</i></p>	<p style="font-size: x-small;">Green Gold Plate with Black, Red, Green, Blue, Tan, Brown or Grey Morocco Leathers. <i>List, each, \$10.50</i></p>	<p style="font-size: x-small;">Green Gold Plate with Genuine Snakeskin, Alligator or Ostrich. <i>List, each, \$13.30</i></p>
			
<p style="font-size: x-small;"><i>Basket Weave Design</i></p>	<p style="font-size: x-small;"><i>Barley Weave Design</i></p>	<p style="font-size: x-small;"><i>Foxhead Design</i></p>	<p style="font-size: x-small;"><i>Basket Weave Design</i></p>
<p style="font-size: x-small;">Chromium Plate, Engine Turned, Basket Weave, Barley Weave or Foxhead Designs. <i>List, each, \$10.50</i></p>			
<p style="font-size: x-small;">Green Gold, Engine Turned, Basket Weave, Barley Weave or Foxhead Designs. <i>List, each, \$14.00</i></p>			



Chromium Plate with Black, Red, Green, Blue, Tan, Brown, or Grey Morocco Leathers.
List, each, \$14.00

Green Gold Plate with Black, Red, Green, Blue, Tan, Brown or Grey Morocco Leathers.
List, each, \$16.20

Also made in Sterling Silver.
Prices on application.





Chromium Plate, Engine Turned, Basket Weave, Barley Weave or Foxhead Designs.
List, each, \$21.00

Green Gold Plate, Engine Turned, Basket Weave, Barley Weave or Foxhead Designs.
List, each, \$25.20

Illustrations about
four-fifths actual size.

The World's Finest Perfume Spray

It works with magical simplicity

L & C Mayers Company, 1930

The *Evans Company* produced wonderful compacts but also produced perfume sprayers. They called their smaller sprayers "Pocket Atarmist" and the larger was called the "Dresser Model Atarmist." The gift sets included the sprayer and a matching compact or perfume.

E V A N S



EC110—Gift set, white finish, double compact fitted with large mirror, loose powder container, rouge lipstick handle, modernistic engine turned design with French enamel decoration, pocket Atarmist to match, in attractive gold tooled leatherette covered metal gift box. . . . \$16.50 ea.



EC112—Gift set, white finish, thin knife edge double compact in all over French enamel front and back with stone set lipstick handle, fitted with large mirror, loose powder container, full size rouge, pocket Atarmist to match, in attractive gold tooled leatherette covered metal gift box. . . . \$16.50 ea.



EC111—Petite Dresser model Atarmist, green gold finish, sterling silver top front of genuine Cloisonne enamel in attractive gift box. . . . \$12.00 ea.



EC113—Gift set, Pocket Atarmist, white finish, genuine Marcassite set sterling silver top front in genuine Cloisonne enamel with perfume, in attractive gold tooled leatherette covered metal gift box. . . . \$17.00 ea.



EC114—Gift set, green gold finish, all over sterling silver top genuine Cloisonne enamel double compact with loose powder container, full size rouge and large mirror with pocket Atarmist and perfume in attractive gold tooled leatherette covered metal gift box. . . . \$29.00 ea.



EC116—Dresser Model Atarmist, green gold finish, sterling silver top front of genuine hand painted Cloisonne enamel in attractive gift box. . . . \$18.00 ea.



EC115—Gift set, white finish, thin watch case model all over French enamel double compact with loose powder container, full size rouge and large mirror with stone set lipstick handle with genuine Cloisonne enamel decoration with pocket Atarmist to match in attractive gold tooled leatherette covered metal gift box. . . . \$16.50 ea.



EC117—Gift set, white finish, thin model double compact with loose powder container, full size rouge, large mirror, French enamel front with genuine Marcassite decoration, stone set lipstick handle, pocket Atarmist to match in attractive gold tooled leatherette covered metal gift box. . . . \$22.00 ea.

ILLUSTRATIONS ONE-HALF ACTUAL SIZE

World's Largest Manufacturers of Style Accessories

The Blue Book Jewelry Store, 1931

It Looks Like a Lighter, but Sprays Perfume

SPRAYING a tiny jet of perfume when its plunger is pushed down, a novel atomizer resembling a cigarette lighter in appearance may be carried in a woman's hand bag, it is said, without danger of spilling its contents. Its nozzle is covered with a cap which is released by a plunger. When the apparatus is closed, a groove in the plunger fits over the cap to hold it in place, while the plunger in turn must be pressed down before the cap can move. Thus, its inventors claim, the device is made air-tight and proof against leakage. To operate the atomizer, one need only press the plunger twice—once to release the cap and the second time to eject the spray of perfume. The atomizer is manufactured in two sizes—for carrying in the hand bag and for the dresser.



Resembling a cigarette lighter, this little atomizer sprays a fine jet of perfume when a plunger is pressed.

A friend, who searched for years, recently bought a new old stock Ronson sprayer in the original box with paperwork and the wire to clean the sprayer. This was a great eBay find and purchase!

Antique stores and dealers may not know or recognize these perfume sprayers. Also check eBay and look for both sizes, remember the smaller sprayer would fit in your purse and the other size would be for the dresser or vanity.

Perfume was definitely popular during our Model A years which explains the development, design and marketing of these sprayers.

Perfume timeline:

Emeraude by Coty -1921
Chanel No. 5 by Chanel -1922
Shalimur by Guerlain -1925
My Sin by Lanvin -1925
Paris by Coty - 1926
Arpège by Lanvin -1927
Soir de Paris by Bourjois - 1928
Joy by Jean Patou -1929

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