

THEY SAY IT'S SPRING

By Lois Przywitowski

Black—always the favorite—always in good taste. The woman's favored black galoshes are shown here. Strongly illustrated in the new black all-weather Sissy with four button galoshes.

Navy—harmonizing with the season's smart new blue fabrics shown here. This new all-weather "Aqua-as-a-feather" Sissy gives slender comfort to feet and ankles. Sissy's come with choice of either net or fleece lining.

This Sierra Brown all-weather Sissy makes a flattering companion to the season's favored brown and tan. Some of the smartest new brown fabrics are shown here. All Sissy's come with high, medium and low heels.

We all know what that means in much of the world...rain! What, you say it isn't spring? Well then, we have to think about the slush that comes with winter. How do we keep our shoes and feet dry? Today that's easy for most of us, but how did we cope in the Model A era? Why galoshes of course. The term galoshes is from the French word "galoches." Galoshes were made of rubber and slipped over the shoes to keep them from getting muddy. The inside back cover of the December 1930 *Woman's Home Companion* shows three dressy style Ball-Band galoshes made by the Mishawaka Rubber and Woolen Manufacturing Company. Shoppers were advised "to be sure that you get the latest in style and economy of lasting quality – look for the little Red Ball trade-mark – the buying guide of millions of women."

BALL  **BAND** STYLED TO THE SHOE ●

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