

ONE TWO BUCKLE MY SHOE

Buckles and Shoe Laces of the Model A Era

By Mary Carlson

Buckles and shoe laces may not be exciting, but they were certainly necessary. As you will see, there's more than one version of the nursery rhyme and there are many options to choose from when you are looking at buckles and laces for those era shoes.

Buckles could be decorative (a subject for another article) as well as used to keep the shoe securely on the foot. The images show the buckles on the outer edge of the strap or in the center of the strap.

An advertisement showing two styles of Mary Jane shoes. On the left is a rose blush calf shoe with a mesh-embossed grain leather texture and a buckle on the outer edge of the strap. On the right is a black patent shoe with a buckle on the center of the strap. A price tag of \$3.98 is shown. Below the shoes is the text:

Two Styles That Won New York
24 G 371—Rose blush calf.
24 G 372—Black patent.
SIZES: 2½ to 8. Widths C, D and E. State size wanted. Ship. weight., 1 lb. 8 oz.
Waterlily iridescent leather trims black patent or mesh-embossed grain leather on rose blush calf. Adjustable buckle. Has 1¼-inch military heel rose blush and patent covered, rubber lifts. Light leather lining.

Shoe laces were available in many lengths and materials. Most commonly, they were made of silk, cotton or leather. Note that the ends could be wrapped tight in a fiber or metal tip or end in a mini tassel. Leather laces did not have tips on them. You would not have found colors more stimulating than black, brown, tan and white in the Model A era.

	
<p>Silk Shoe Laces with metal and tassel tips; 27-inch for Oxfords, 18-inch for "ties." Shipping weight, per pair, 1 ounce; 12 pairs, 4 ounces.</p> <p>27 G 5580—Black; 18-inch. Per pair... 8¢ 12 pairs... 89¢</p> <p>27 G 5581—Tan; 18-inch. Per pair... 8¢ 12 pairs... 89¢</p> <p>27 G 5582—Black; 27-inch. Per pair... 9¢ 12 pairs... 98¢</p> <p>27 G 5583—Tan; 27-inch. Per pair... 9¢ 12 pairs... 98¢</p>	<p>Tubular Shoe Laces of highly mercerized cotton. Fiber tips. Shipping weight, per pair, 1 ounce; 12 pairs, 4 ounces.</p> <p>27 G 5571—Black; 18-inch. Per pair... 6¢ 12 pairs... 67¢</p> <p>27 G 5572—Tan; 18-inch. Per pair... 6¢ 12 pairs... 67¢</p> <p>27 G 5573—Black; 27-inch. Per pair... 8¢ 12 pairs... 89¢</p> <p>27 G 5574—Tan; 27-inch. Per pair... 8¢ 12 pairs... 89¢</p>

This listing is for silk laces with tassels and tubular cotton laces with fiber tips. They came in 18" and 27" lengths.

Famous "107" Reduced

NOW at the Lowest Price Ever!

Leather Sole
 24 Y 107—Brown. \$1.65
 24 Y 11—Black..... \$1.65

Composition Rubber Sole
 24 Y 396—Brown. \$1.65
 24 Y 12—Black..... \$1.65

SIZES: 2 1/4 to 8. Width E. State size. Postpaid.

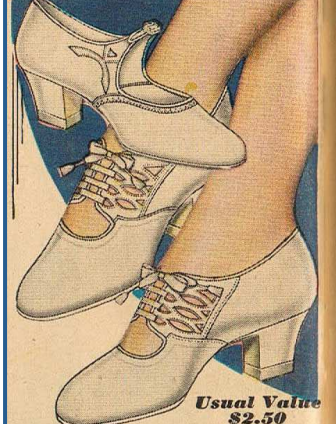
Every one knows this famous "107"—the shoe that has carried thousands of feet on sports and pleasure jaunts. If you are not a member of the "107" club, order your first pair now. Everyone declares it's wonderful as a house shoe. Positively the lowest. Sale price we've ever quoted on this popular "107."

STITCHDOWN SOLE CONSTRUCTION. Your choice of black or brown calf grain leather; also choice of two flexible soles both famous for long wear. Springy, live rubber heels.




These laces have tasseled ends.

The white canvas shoes came in a strap with center buckle style as well as a lace up style.



Usual Value \$2.50

Cool Steps in White Canvas \$1.89

Two Stunning Styles

24 Y 24—Cutout tie. \$1.89
 24 Y 25—One-strap..... \$1.89

SIZES: 2 1/4 to 8. Widths D and E. State size and width. We Pay Postage.

For all those cool, smart steps, whether for mornings in the airy cutout ties, or for afternoons in a dainty one-strap—here is the bargain of bargains in fashion's indispensable White Canvas Shoe, with stunning white leather trim. Both styles are rare "finds" at this Sale Price. 1 3/4-inch rubber-topped heels; durable leather soles.

Shoe Laces



Round Tubular Laces

Round Laces of mercerized cotton. Metal tips will not come off. Shipping weight, per pair, 1 ounce; 12 pairs, 4 ounces.

27 G 5622—Black	Per Pair	3¢
27 G 5623—Brown	Per Pair	3¢
27 G 5624—White	Per Pair	3¢
12 pairs		33¢

40-inch	Per Pair	4¢
27 G 5626—Black	Per Pair	4¢
27 G 5627—Brown	Per Pair	4¢
12 pairs		45¢

54-inch	Per Pair	5¢
27 G 5629—Black	Per Pair	5¢
27 G 5630—Brown	Per Pair	5¢
12 pairs		55¢

72-inch	Per Pair	6¢
27 G 5635—Black	Per Pair	6¢
27 G 5638—Brown	Per Pair	6¢
3 pairs		17¢

Flat Tubular Laces

Mercerized cotton. Shipping weight, per pair, 1 ounce; 12 pairs, 4 ounces.

27-inch	Per Pair	35¢
27 G 5545—Black	Per Pair	35¢
27 G 5546—Brown	Per Pair	35¢
27 G 5547—White	Per Pair	35¢
12 pairs		35¢

36-inch	Per Pair	4¢
27 G 5541—Black	Per Pair	4¢
27 G 5543—Brown	Per Pair	4¢
12 pairs		45¢

40-inch	Per Pair	4¢
27 G 5550—Black	Per Pair	4¢
27 G 5551—Brown	Per Pair	4¢
12 pairs		45¢


54-inch	Per Pair	5¢
27 G 5542—Black	Per Pair	5¢
27 G 5544—Brown	Per Pair	5¢
12 pairs		55¢


72-inch	Per Pair	6¢
27 G 5548—Black	Per Pair	6¢
27 G 5549—Brown	Per Pair	6¢
12 pairs		69¢


Round and flat tubular laces came in lengths of 27", 36", 40", 54" and 72" and in black, brown or sometimes, white.


As there is more than one version of the nursery rhyme, there's more than one way to use a buckle or tie a shoe.


Copyright, year 2 FROM THE A.H. BERRY SHOE AND LACE CO. CATALOGUE

One, two, buckle my shoe. 

Three, four, open the door. 

Five, six, pick up sticks. 

Seven, eight, lay them straight. 

Nine, ten, a big red hen. 



One, two, Buckle my shoe;
 Three, four, shut the door;
 Five, six, Pick up sticks;
 Seven, eight, Lay them straight;
 Nine, ten, A big fat hen.

ONE, TWO, BUCKLE MY SHOE
 THREE, FOUR
 KNOCK AT THE DOOR
 FIVE, SIX
 PICK UP
 STICKS
 SEVEN, EIGHT
 LAY THEM STRAIGHT
 NINE, TEN
 DO IT AGAIN

References: The shoe laces are from the Fall and Winter 1927-1928 Montgomery Ward and Co catalogue. The images of the shoes are from the A H Berry Shoe Corporation 1928 catalogue, Ward's Little Catalogue of mid-summer 1931 and Montgomery Ward and Co's Fall and Winter 1927-1928 catalogue.

#####