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## Audience Overview

Mar 19, 2013 - Apr 18, 2013

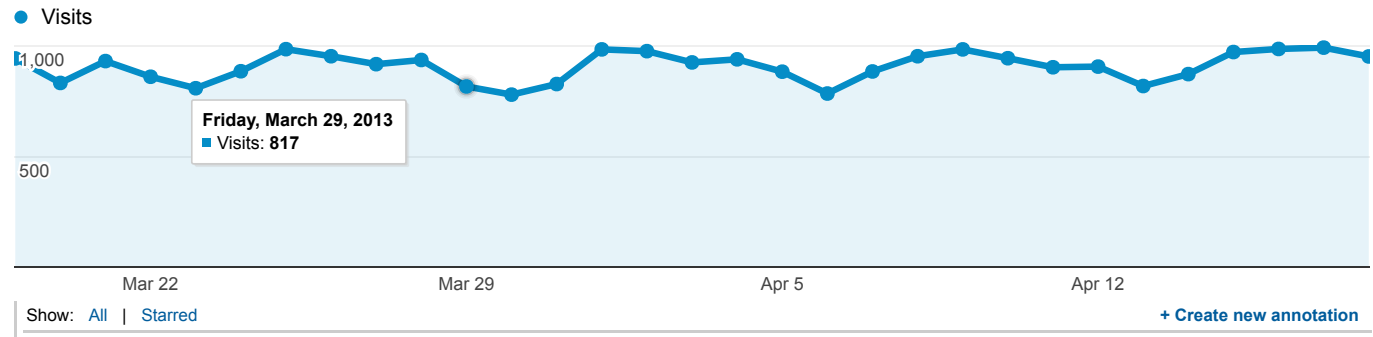
Advanced Segments | Email | Export | Add to Dashboard | Shortcut

100.00% of visits

Overview

Visits vs. [Select a metric](#)

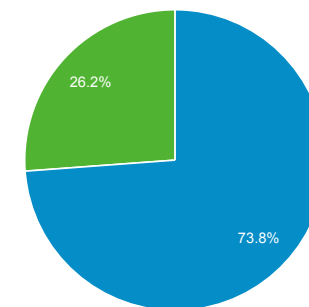
Hourly | Day | Week | Month



### 9,191 people visited this site



Returning Visitor | New Visitor



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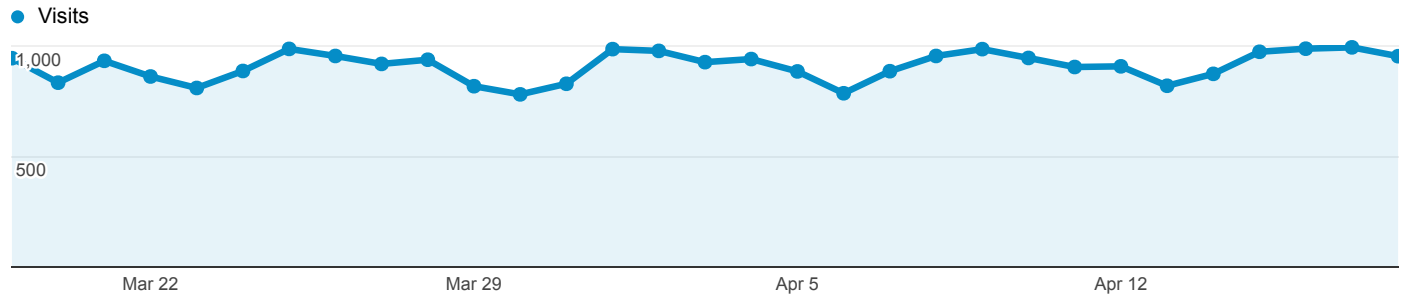
100.00% of visits

Explorer

Site Usage | Ecommerce

Visits vs. Select a metric

Day | Week | Month



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<b>28,160</b> % of Total: 100.00% (28,160)	<b>1.60</b> Site Avg: 1.60 (0.00%)	<b>00:02:05</b> Site Avg: 00:02:05 (0.00%)	<b>26.16%</b> Site Avg: 26.16% (0.00%)	<b>56.14%</b> Site Avg: 56.14% (0.00%)

Primary Dimension: Language

Plot Rows | Secondary dimension | Sort Type: Default | advanced

Language	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<input type="checkbox"/> 1. en-us	<b>26,028</b>	1.61	00:02:09	25.23%	54.88%
<input type="checkbox"/> 2. en	<b>636</b>	1.39	00:01:31	15.41%	68.55%

Help

[Language](#)

[Viewing Metrics](#)

[Video: Data Display \(View\) Options](#)

[The Language Report](#)

[Audience Overview](#)

Help center

<input type="checkbox"/>	3.	<a href="#">pt-br</a>	<b>186</b>	1.60	00:00:55	42.47%	68.28%
<input type="checkbox"/>	4.	<a href="#">es-es</a>	<b>182</b>	1.30	00:00:54	40.11%	75.82%
<input type="checkbox"/>	5.	<a href="#">es</a>	<b>177</b>	1.23	00:00:37	65.54%	83.62%
<input type="checkbox"/>	6.	<a href="#">en-gb</a>	<b>135</b>	1.39	00:01:24	28.89%	66.67%
<input type="checkbox"/>	7.	<a href="#">de</a>	<b>106</b>	1.45	00:02:15	56.60%	67.92%
<input type="checkbox"/>	8.	<a href="#">nl</a>	<b>98</b>	1.27	00:00:44	35.71%	79.59%
<input type="checkbox"/>	9.	<a href="#">nb</a>	<b>96</b>	1.92	00:01:18	4.17%	34.38%
<input type="checkbox"/>	10.	<a href="#">da</a>	<b>71</b>	1.38	00:00:58	16.90%	70.42%

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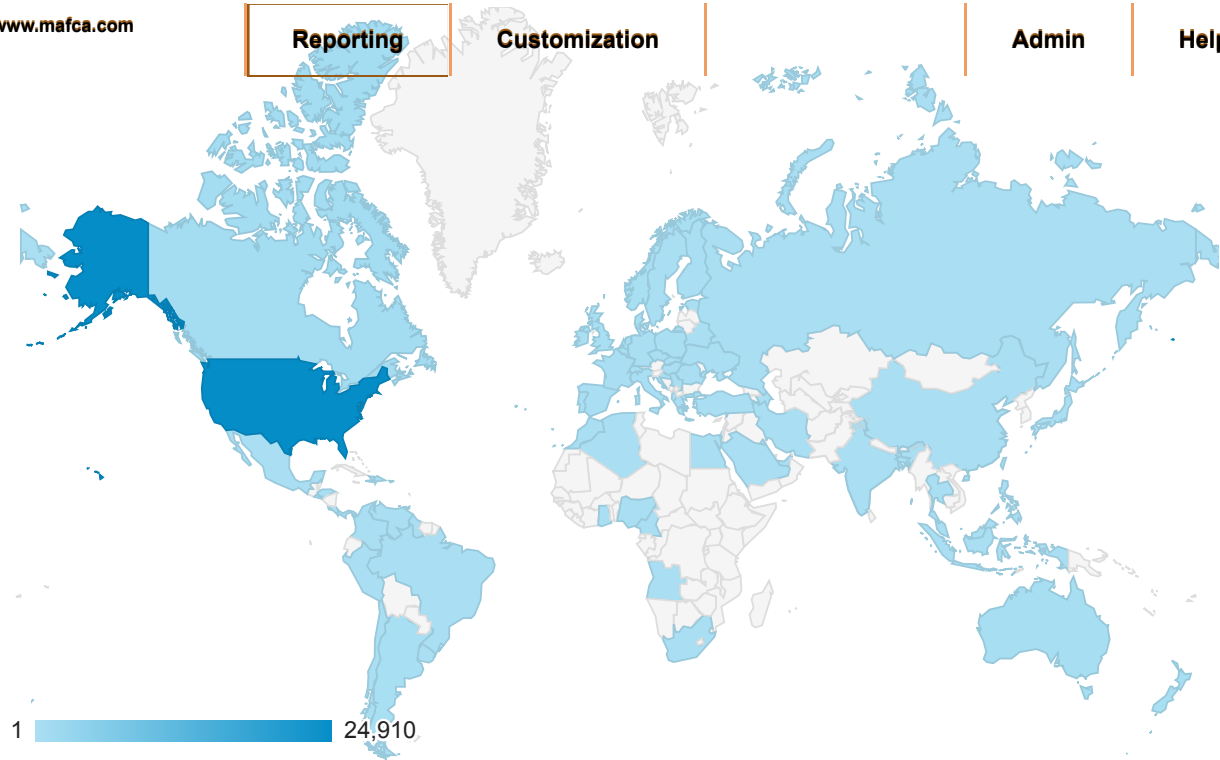
The Location Report

Audience Overview

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Search help center

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Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<b>28,160</b>	<b>1.60</b>	<b>00:02:05</b>	<b>26.16%</b>	<b>56.14%</b>
% of Total: 100.00% (28,160)	Site Avg: 1.60 (0.00%)	Site Avg: 00:02:05 (0.00%)	Site Avg: 26.16% (0.00%)	Site Avg: 56.14% (0.00%)

Primary Dimension: **Country / Territory** [City](#) [Continent](#) [Sub Continent Region](#)

Secondary dimension

advanced

Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. <a href="#">United States</a>	<b>24,910</b>	1.61	00:01:41	24.37%	55.25%
2. <a href="#">Canada</a>	<b>889</b>	1.66	00:14:58	28.57%	51.29%
3. <a href="#">Australia</a>	<b>420</b>	1.61	00:03:28	39.76%	52.62%
4. <a href="#">Brazil</a>	<b>202</b>	1.59	00:01:00	41.09%	67.33%

5.	<a href="#">Germany</a>	183	1.36	00:01:23	59.02%	72.13%
6.	<a href="#">Spain</a>	154	1.32	00:00:28	55.84%	74.03%
7.	<a href="#">New Zealand</a>	145	1.44	00:01:22	25.52%	69.66%
8.	<a href="#">Norway</a>	142	1.79	00:01:10	14.79%	40.85%
9.	<a href="#">Belgium</a>	107	1.03	00:00:04	83.18%	97.20%
10.	<a href="#">Netherlands</a>	98	1.35	00:00:51	33.67%	72.45%

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