**MODEL A FORD CLUB OF AMERICA**

**BOARD OF DIRECTORS MEETING**

**ZOOM**

**MAY 20, 2023**

**MINUTES**

**Directors Present****:** President, Robert Bullard; Vice President, Ed Tolman; Secretary, Kay C. Lee; Treasurer, Melanie Whittington; Technical Director, Chester Wojcik Jr.; Advertising, Gary Price; Chapter Coordinator, Will Langford; Publications/Public Relations, Dave Gill; Marketing & Membership, Jay McCord.

**Staff Present:** Office Manager, Sandra Aguirre.

**Guests Present:** Jill Barrett, Rick Black, Ruth Janke, Doug Linden, Paul Shinn, Al Stoll, Bill Truesdell

**President – Robert Bullard**

The meeting was called to order at 8:00 am Pacific time. President Robert Bullard opened the meeting with the Pledge of Allegiance.

1. A Motion was made by Kay Lee to approve the Minutes of the February 25, 2023 Board of Directors Meeting held in La Habra, CA as presented to the Board on March 19, 2023. The Motion was seconded by Ed Tolman. The Motion was approved by a vote of 8-0. (1)

Minutes from the March 16, 2023 Special Board meeting were discussed as to whether they are available to anyone outside of the present Board of Directors and Sandra. The Minutes were approved by the Board and treated as “confidential” information. The Policy is very clear about closed secessions of the Board and unless it is to discuss personal issues, legal issues or contracts which are the three reasons for a “confidential” meeting, it cannot be a closed session. The meeting stemmed around a legal decision thus making it a “confidential” meeting.

1. A Motion was made by Ed Tolman to accept the minutes from the special board meeting held on March 16, 2023. The Motion was seconded by Gary Price. The Motion was approved by a vote of 7-1. (2)

The MAFFI Hall of Fame discussion was a “closed meeting” and took place at the end of the Board meeting for Board members only. This was to discuss the candidates for the MAFFI Hall of Fame and to choose one person. The selected candidate’s information will be sent to John Begg, President of MAFFI.

Robert reviewed his Actions Pending from the previous board meeting. Robert discussed his involvement in checking the current Registration form we share with Chapters for hosting a NAB. This form was given to Ed to add to the VP’s turnover file for future NABs. It was discussed whether this should be attached to the Policy and was agreed upon that having it in the turnover file is sufficient.

*Restorer* issues that were lost in shipping have been sent to New Zealand thanks to Sandra Aguirre, Jay McCord, Dave Gill, and Elaine Bullard.

Robert reported that the next board meeting will be Saturday August 26, 2023 commencing at 8:00 am Pacific time. If needed there will be a pre-meeting August 25, 2023 at 3:00 pm Pacific time.

**Vice President – Ed Tolman**

**NATIONAL CONVENTIONS**

**2024 – Southwest Model A’s Chapter – Ruidoso, New Mexico – June 23-28, 2024**

Ray Gabaldon and his committee are busy getting ready for the 2024 National Convention. The committee drove to Ruidoso recently to prepare videos to promote the event which will on their website. Ruidoso is at a high elevation, 6,900 feet but is a nice area with low humidity.

Money for this convention was discussed. On November 8, 2022 the committee was given $4,000. On December 27, 2022 they were given $2,796.35 and on May 15, 2023 they were given $4,194.53. The next scheduled payment will be December 12, 2023 for $6,990.87. Ed sent them the rough draft of the Registration form. The rough draft Registration form is being worked on knowing there will be changes. One addition everyone agreed upon was “Are you interested in catching a ride in their Model A or do you have room in your Model A for someone to catch a ride?”

They are expecting the raffle room to be full and are going to raffle off a car along with hosting a swap meet. Sandra informed everyone that she will be making the Board reservations for the hotel for the whole time including one day before. The Board members are reimbursed for two nights at the hotel.

**2026 – open**

The 2026 and 2028 Conventions are still open. Andy will put something in *The Restorer* for MAFCA membership to help find a host Chapter or group of Chapters to host a convention. If a host group does not commit to having a Convention, the MAFCA Board will host the convention(s). Ed asked everyone to talk to the local Chapters in your area and also asked Terry Wittington to put something in the *Flying Quail*. Several Chapters were discussed as possible hosts.

**2028 – open**

2028 is still open. Ed asked for any suggestions.

**NATIONAL TOURS**

**2023 – National Tour – “Backroads to the Classics” - July 16-21, 2023**

Happy Begg is the lead contact for the “Backroads to the Classics” tour for the Southeastern Touring Group. As of the Board meeting, there are over 120 registrations. There will be many museums to tour, including the Auburn Museum and many more stops along the way.

**2025 - National Tour – Virginia Battlefields - June 16-20, 2025**

Ed Spoke with Arlen Evans and they are working on the hotel contract and the registration form. Their concern is that they heard from previous Chapters that 200 rooms would be a good block of rooms to reserve but their hotel is going to hold them to that number. Bill Truesdell informed everyone when they figure their budget, that should guide them into the quantity of hotel rooms needed and identify their breakeven point.

**2027 - National Tour**

The 2027 National Tour has been proposed to be the Route 66 tour because it is the 100th Anniversary of the opening of Route 66. The Temecula Valley Chapter, chaired by Josh Ferguson, has accepted hosting this tour but they have not signed the papers because they want to work with a Chapter on the “other end” and other Chapters located along Rt. 66 to help. Several Chapters along Route 66 were mentioned as possible places to stop and possible Chapters to help. It was mentioned that all states that Route 66 goes through are planning celebrations for 2027.

**NATIONAL AWARDS BANQUETS**

**November 30-December 2, 2023 – Santa Maria A’s, Santa Maria, CA**

The Santa Maria A’s will host the NAB for 2023. Ed has been working with Curt Warner who is the chairperson. The NAB will be held at the old Santa Maria Inn for $104 a night and it was suggested that reservations be made as soon as possible as there are a limited number of rooms available. The Registration form is on the website with 50 registrations required for the breakeven point. Ed asked that everyone on the Board contribute a raffle prize.

**December 10 – 14, 202**4 **– Utah Valley A’s**

The Utah Valley A’s will host the NAB for 2024. Howard Eckstein is the chairperson. They are working on the Registration form and will have a timeline included. Tours are being discussed along with hotels, etc.

**2025 – National Awards Banquet is open.**

**2026** – **National Awards Banquet is open.**

There was a good discussion about having the 2025 or the 2026 NAB be a cruise. Discussion about the cost of what one in early December would be, what cruise line to use, where you would leave from (California or Florida), etc. On a cruise ship it is all inclusive and would have areas for several of the activities and perhaps have the whole upper deck and a dining room for the banquet. Five days vs four days was also presented and talked about. Jay suggested that Ed talk to the Model T Ford Club of America as they have previously held a convention on a cruise ship.

**2027 – National Awards Banquet - Proposed**

Ed informed everyone that Bill Bennett’s Chapter, the Charter Oak’s A’s, Visalia, California, are interested in hosting the 2027 NAB.

**Other – Actions Pending the ad Hock committee**

Ed reminded everyone that Policy changes need to be sent not only to the Secretary at least two weeks ahead of a BOD meeting for review, but also to the entire MAFCA Board.

A discussion about an ad hoc committee consisting of 5 board members was held and according to our bylaws, 5 board members constitutes a quorum even if the President is a nonvoting member, the President would have a vote when it came to a tie. If a committee is having meetings outside of the normal board meeting and then coming to the Board perusing an action in form of a motion, then it is going to be suspect in the eyes of some members. Ed will bring “limiting the number of Board members on an ad hoc committee” to the August BOD meeting.

A discussion on hiring an attorney without the Board’s approval was held. (This discussion concerned a committee that was put together to review membership information from 2020 that was found on a nonsecure area of the web website.) Robert informed the Board that he was the one that contacted an attorney because it affected members from 50 different states in the data base. Because of that, he felt legal advice was needed. After reviewing the Policy, he did not see anything specifically addressing the issue, except that the President has the right to do this.

When it comes to spending money in large amounts, it is the duty of the Board to authorize something in excess of the budget. The President alone should not be authorized to spend money in excess of the budget. Sandra informed the Board that she had given the committee information concerning the cost of the mailing of a letter but did not know about hiring an attorney. The Policy says that MAFCA will not divulge this type of information but mistakenly did. The Roster is only available for members to buy. The information in the Roster comes directly from the member(s).

Sandra informed the Board that the only time a lawyer through a Chapter was hired was in 2002 which concerned the Central California group. Anything that has to do with Chapter accidents go through JC Taylor.

Ed suggested in the future if something like this would happen again, if there is a nine-member Board of different people, different experience levels and different opinions, the entire board should be involved before a decision is made

A discussion about when is the best time (financially and convenience) for a NAB to be held.

Rick Black informed everyone that there are two free Office packages that can open and edit Microsoft Word and Excel files.  Open Office and Libre Office are available for download on Windows and Mac computers.

All Macs come with the application *Numbers*, a spreadsheet program that can open and edit Excel spreadsheets.

**Secretary – Kay C. Lee**

Kay requested that when you are sent email, please send back an acknowledgement that you received it even if you only send a thumbs up.

Kay requested that the Board please use the Motion forms when making a Motion (previously sent to the Board). There are two, a fillable one and a non-fillable one. Rick Black updates this form when a new Board member is added and at the end of the year.

The daily puzzle and *A of the Day* was discussed. Melanie sent in a picture which appeared on the daily puzzle with her standing alongside her Model A in her Era clothing. She will pursue more pictures to be sent to the webmaster.

Kay is working with Rick Black on Policies to ensure they are correct.

**MAFFI – Model A Day - Sept 15-16, 2023**

Model A Day at Hickory Corners is September 15-16, 2023. So far Robert, Elaine, Melanie, who will be giving an Era Fashion seminar, Jay and Kay going. Jay will be selling tickets. Doug Linden, a previous MAFCA Board President, stated he and Nan will be driving out and will bring magazines, a table and whatever else that is needed. Jay will be taking the Event Kit and Kay will bring the small tent. Elaine, Bill & Laura, friends of Robert and Elaine, will also be attending and helping. Jay informed everyone that he is going to be wearing his new shirt, *Love Your Model A* as he sells tickets and will send people to the MAFCA tent. Jay also reminded everyone to reserve your room as soon as possible as the host hotel will sell out.

**Hershey – October 2-6, 2023**

Hershey is Monday through Friday with the car show being on Friday. Chet Jr., Chet Sr., Sandra, Ed, Monica and Kay and her friend Joan will be in attendance. Robert and Elaine are also planning on attending. Chet Sr. will be giving two different seminars this year with one in the morning and a different one in the afternoon. Chet informed everyone that Ruth Janke had sent him information Chet Sr. can use for the seminars. Sandra reminded Chet that July 20 is the deadline for Sept/Oct *Restorer* and Andy could have a quarter page where it invites the members to stop by the MAFCA booth giving the names and times of the seminars that we will be having. This should also be posted on Facebook and the website.

**Treasurer – Melanie Whittington**

**Financial update**

Melanie reported that the March and April financials were sent out to the board. Currently three CD’s at 5% or slightly above were locked in for a year and one CD at the same rate that is locked in for six months. The other four CD’s are coming due in June hoping to get them locked into longer terms with much higher interest rates. The increase in interest income will help the budget.

Prebudget meeting was Friday, May 19, 2003 with the MAFCA Board.

1. A Motion was made by Melanie Whittington to accept the 2023-2024 MAFCA budget. The Motion was seconded by Jay McCord. The Motion was approved by a vote of 8-0. (3)

**MAFFI (Liaison)**

Melanie has been attending several of the MAFFI meetings and also attended the Model A Day planning meeting. Model A Day will be September 15 – 16, 2023.

**ERA Fashions Committee (EFC) (Liaison)**

The Era Fashions Committee had their third meeting via Zoom April 27, 2003. They are working on fine tuning some of the MAFCA Policies and additional documents for the Judging Procedures Manual.

The Facebook page is growing and is getting participation from people other than EFC members.

The first video that Patty Jones had put on YouTube has 262 views which is up.

The video that Laurie and Jill put together about what to expect of the Fashion Entrance is up to 566 views. This video gives the background on Fashion Judging and Fashion Entrance. It is on YouTube and also on a link from the MAFCA website.

There are three people going off of the EFC committee.

1. A Motion was made by Melanie Whittington to accept Peggy Gill, Lois Przywitowski and Perry Jones for the 2023-2025 Era Fashion Committee. The Motion was seconded by Ed Tolman. The Motion was approved by a vote of 8-0. (4)

Melanie informed the Board that she was going off of the Era Fashion committee but as the Liaison she will still be involved with them.

1. A Motion was made by Melanie Whittington to accept Laurie Elliott to continue as Era Fashion Committee Chairperson through June 30, 2024. The Motion was seconded by Chet Wojcik Jr. The Motion was approved by a vote of 8-0. (5)

The committee has sent a couple fashion pictures to the webmaster. Melanie asked everyone to let her know If you received any feedback about the fashion Model A of the Day.

**Publications/Public Relations – Dave Gill**

***Restorer*** **Magazine**

*The Restorer* magazine May/June 2023 issue has been delivered. The July/August issue is two weeks ahead of schedule. Andy said that in the Nov./Oct. issue most of the articles are ready. The NAB advertisement is set for this *Restorer* magazine.

**Publication update**

Bob Johnson will work on Volumes 1 to 65 *Restorers* thumb drive in June.

The Membership Directory was delivered. Dave sent a big thank you to Sandra, Rick Black and Andy Scheer for all the work they did. 900 were ordered with 508 already sold. This is now called the *Membership Directory* instead of *The Roster*.

Dave is talking with the committee, which includes Bill Truesdell and Les Andrews, about *How to Restore your Model A Volume 11*. Les has all of the digital files that Bob Johnson provided him. He is hoping to have it finished in August. Money has been allocated for this in the budget.

**Insurance (Liaison)**

Dave informed everyone that MAFCA has a good support group with the JC Taylor Insurance Company. Anytime he has a question on a request for certificate for general liability insurance, they put him together with a representative or an underwriter. MAFCA has 45 days to process a request for liability. This year MAFCA signed with JC Taylor and the cost was well within the cost we were hoping it would be. This is with Church Mutual through JC Taylor.

Dave thanked everyone for the help in providing the New Zealand club with the May/June 2023 issues of *The Restorer* that were lost in shipping.

Dave will work with Chet and Will on the Ethics Policy P1S14.

It was noted that Dave has been giving great advice on insurance to our customers. Great job Dave.

**Technical Director – Chet Wojcik**

**Tech Q&A for *The Restorer***

As of May 19, 2023, 147 emails were sent in for technical assistance. 139 have been answered and 8 are in queue requiring additional answers. 62 have been published in *The Restorer* as of the submission May 18, 2023.

**Joint email venture – Ed Tolman, Paul Shinn and Chet**

Chet informed everyone that the joint email venture with Ed Tolman and Paul Shinn is working very well. The biggest concern is there are two email addresses for technical questions. Previously listed in *The Restorer,* the email address for technical questions was and still is [tech@mafca.com](mailto:tech@mafca.com). In the Sept/Oct, 2022 *Restorer*, there was another email address listed,

[ModelATechQuestions@email.com](mailto:ModelATechQuestions@email.com). The decision to start this email address occurred in 2021 between Ed Tolman and Paul Shinn, before Ed was elected to the MAFCA Board and had nothing to do with MAFCA. It also had nothing to do with [tech@mafca.com](mailto:tech@mafca.com). Ed spoke to Paul Shinn and they determined that Paul was getting inundated with technical questions and they could put a committee together to answer these questions. At that time a team was put together to answer technical questions with Ed being the gatekeeper. Members currently consist of Chester Wojcik Jr., Ed Tolman, Rick Black, Bob Guimarin, Les Andrews and other former MAFCA Directors when invited.

The discussion is, should this be put into MAFCA’s hands or keep it the way it is which is getting a lot of technical questions received and answered. We are providing a service to people, not necessarily MAFCA members encouraging those not MAFCA members to become MAFCA members. Every email that gets sent out includes the text “Why you should join MAFCA”.

Liability insurance was also discussed with Paul informing everyone he carries liability insurance.

1. A Motion was made by Chet Wojcik that Ed Tolman relinquish control of the [ModelATechQuestions@gmail.com](mailto:ModelATechQuestions@gmail.com) account to MAFCA. The Motion was seconded by Kay Lee. The Motion was not approved by a vote of 2 for, 5 against and 1 abstaining. (6)

Paul has asked Andy to take the email address [ModelATechQuestions@gmail.com](mailto:ModelATechQuestions@gmail.com) out of *The Restorer.* Nothing else will change.

**Restorers Class Committee (RCC) (Liaison)**

Minutes were submitted to the Board.

**Judging Standards Committee (JSC) (Liaison)**

Chet informed everyone that he is still dealing with the Canadian issue. There is some movement there which sounds positive. Minutes were submitted to the board.

1. A Motion was made by Chet Wojcik Jr. to accept John Dyke of Peoria, AZ as Chief Judge at the 2024 National Meet. The Motion was seconded by Dave Gill. The Motion was approved by a vote of 8-0. (7)
2. A Motion was made by Chet Wojcik Jr. to move Tom Jeanes to a Senior Advisor position on the JSC. The Motion was seconded by Ed Tolman. The Motion was approved by a vote of 8-0. (8)
3. A Motion was made by Chet Wojcik Jr. to accept the changes in the Ethics Policy P1S14 in its entirety regarding the modification to the person that can and cannot be on the Board of Directors. The Motion was withdrawn until the August 26, 2023 Board of Directors meeting. (9)

**Chapter Coordinator – Will Langford**

**2023 Chapter Renewal Status**

Currently there are 231 Chapters in good standing. There are 21 Chapters three years and older with no updates, 5 Chapters two years and older with no updates and 10 Chapters one year and older with no updates. Eight of the total 37 are not in good standing from California. Five are International Chapters.

Will informed the board that board that 22 Chapters 2 years and older have failed to meet the 5-member requirement. Sandra stated that sending a certified letter is in our by-laws, and it would inform them that their current Chapter information needs to be updated or their Chapter will be revoked. Rick suggested contacting the Chapter Representative on the Website. The cost of sending a certified letter is around $10 and comes under Office Postage on the budget.

**Newsletter**

In January, 38 newsletters were received, 58 in February, 64 in March, 58 in April and 42 from May 1 to date (May 20, 2023). July and August Chapter Chatter will include information about service awards.

**Chapter Recognition**

Will informed everyone that in the past 12 weeks he has added Chapter Recognition to the Facebook page. Two examples of an award and a nice letter congratulating them on X number of years has been posted on Facebook. The Bakersfield Chapter, which is the first Chapter of MAFCA, will be celebrating 65 years as a Chapter and will be published in Mid-June on Facebook. The graphics have been included in his turnover file for Chapter Coordinator for future use.

**Chapter Longevity**

Will is working with John Begg on Chapter longevity and ways to recognize Chapters 50 years and older in a more significant way. It will take approximately 100 MAFFI bricks if we were to take all the past Chapters starting with Bakersfield and ending with all the Chapters through fiscal year 2024. Will’s plan at the August Board meeting is to make a motion to get this program started which will allow a MAFCA representative at Model A Day, and to recognize the 50 year and older Chapters. Standard rates for groups like MAFCA are $100 a brick. Bricks are always installed at the MAFFI museum the night before Model A Day or when there is a workday called.

1. A Motion was made by Will Langford to accept the application for the Palouse Region A’s as a Chapter of the Model A Ford Club of America. The Motion was seconded by Dave Gill. The Motion was approved by a vote of 8-0. (10)

This group was started by Milford Colvin with the closest Chapters 100 miles away. The Palouse Region borders North Central Idaho and Eastern Washington. They have submitted and verified the five MAFCA names required for officers and currently have 15 member families.

(Will called them the afternoon of the MAFCA Board meeting to inform them that they are an official MAFCA Chapter.)

**Policy P1S06**

Kay had called all of the Motions and paperwork to be in to her by May 2, 2023. Due to technical difficulties, they did not get out in the required days so the Motion did not get out for review until May 8 which was two days late. The Motion in regard is to formally accept the amended P1S06 that we incorrectly amended in our March meeting.

1. A Motion was made by Will Langford for exception to P1S00-A-3B to allow the twelve days of notification due to the errors that were made, be acceptable to consider his next Motion. The Motion was seconded by Gary Price. The Motion did not pass by a vote of 2-6. (11)

This is a onetime applied motion request. Bill Truesdell stated that it seems inappropriate to make this exception and the reason is that we did not provide the proposed Policy to the general members in advance of the Board meeting two weeks before. The purpose of this is for all members to be able to review the Policy changes ahead of time and if they have an interest, they can join the Board meeting and participate in the discussion. The Motion did not pass and will be presented to the Board at the August 26, 2023 Board meeting.

**Webmaster (Liaison)**

Will asked Gary to give the website report that was featured on his PowerPoint presentation. The committee that was formed during the February Board meeting discussed this twice over the last 3 months. Gary stated that the committee had determined that a website platform change was appropriate as the current platform is obsolete and poses a security risk. Gary has added a statistics package to the website to collect analytical data to see how our members are using the website and asked the Board to contact their committee contacts for input to a new website format and design in the future. Given this, Gary also said that he is not proposing any content changes to the website this year, only a platform change. Chet remarked that the bottom line there will be no changes to the website this year. The Technology Committee meetings talked about the platform that we have and that it is currently in need of an upgrade, but we are not going to make changes this year other than upgrades like A of the Day, Classifieds, Home Page, etc. Gary agreed with Chet and stated that he would send the minutes of the two Technology Committee meetings to the rest of the Board that was not on the committee. It was noted that 5 members of the Board were on the Technology Committee (per our February 2023 Board meeting minutes) and that ad hoc committees in the future should not have a majority of Board members as an ad hoc committee. Committees meetings talked about the platform that we have and that it is currently in need of an upgrade but we are not going to make changes this year other than upgrades like A of the Day, Classifieds, Home Page, etc.

Ed Tolman then brought up that there is a potential conflict of interest to have the Webmaster also a member of the Board of Directors. Discussion about abstaining from any vote that would be a conflict of interest; length of commitment time to be webmaster; the process in which this actually took place; immediate change needed on the website; a plan in place to upgrade the platform; money and time. Some of the further issues discussed on this subject included:

* Gary Price, the Director who was also the Webmaster, must abstain from voting on topics that were pertinent to the website.
* The process that led to Gary being appointed to the Webmaster role after it was known to the Board that he was running for the Board was discussed. It was mentioned that the previous Board did not cite this conflict-of-interest issue and that it did not arise until the February, 2023 Board meeting for discussion.
* The actual commitment that Gary has as a volunteer in the Webmaster role was questioned. It was stated that he proposed in our last meeting that the website become professionally managed in the future. Gary stated that he was not willing to volunteer his time indefinitely in the webmaster role, as no volunteer should be expected to do. Professional management would ensure the Board that they have continuity in the role that would be better for MAFCA in many ways – better content management, more website security, platform updates over time etc.
* The current quality of the website updates given the knowledge of the current Webmaster to MAFCA activities such as not posting “May is Model A Youth Month” in a prominent position on the home page was also discussed. While Gary stated that he had placed all of the updates received from current Board members on the website (e.g. Calendar updates from Ed, Board Minutes/Agendas from Kay, Monthly President’s messages from Robert, Chapter Updates from Will, Product of the Month updates from Sandra), no one had sent along home page updates or requests such as the “May is Model A Youth Month” issue stated. All the updates from Board Members, MAFCA Committee members, and MAFCA members had been updated on the website since Gary had been webmaster.
* Consideration of the money and time currently spent on the website was also discussed. While the website has been managed by a volunteer for many years, if it moved to professional management, it would be more costly than the 0.3% of the MAFCA budget allocated for the 2023-2024 budget. While Gary stated that he sees this as necessary and appropriate, others stated that this was not in the best interest of MAFCA.

During the Board meeting Will stated that “As Website Liaison not a single soul on this call has expressed anything as being a conflict of interest and spelling out that. I personally am willing to talk about if we think there needs to be better contents on the website, I think those are all valid points and you should consider them. As Website Liaison I certainly was not ready to talk about this today.” Ed stated “You and I talked about this about a month and a half ago about policy change and you did not like the idea of including the titles of Office Manager, Webmaster and Editor. I expressed at that time my concerns.” Will stated “I prove corrected.” Chet stated “You and I both discussed this also.”

Gary stated that none of the Board members had raised concerns about this issue with him outside of this meeting. He also requested that Ed make a motion, if he would like to consider removing Gary Price as the current Webmaster, to move the issue forward for a vote.

1. A Motion was made by Ed Tolman that we ask to relieve Gary Price of Webmaster duties because of potential conflict of interest due to being Webmaster and being on MAFCA Board of Directors. The Motion was seconded by Chet Wojcik Jr. The Motion passed by a vote of 5 for 2 against and 1 abstaining. (12)

Sandra reminded the Board that May 20, 2023 is the deadline for the July/Aug issue of *The Restorer* and perhaps Andy has room to put something in this issue about the change in the Webmaster. Something can also be put on the website. Kay suggested that this information be positive.

Robert asked Rick Black if he is willing to step in and assume the Webmaster duties on a temporary basis until a more permanent solution is found. Rick agreed to accept this responsibility.

1. A Motion was made by Robert Bullard that the Board approve the appointment of Rick Black as temporary Webmaster beginning May 20, 2023 until a permanent Webmaster can be recruited. The Motion was seconded by Jay McCord. The Motion passed by a vote of 8-0. (13)

**Marketing & Membership – Jay McCord**

2024 Election and candidates

Five candidates have sent in their paperwork to run for the four open positions on the 2024/2025 MAFCA Board thus an election will be held. The deadline is June 15, 2023 for anyone else wishing to run. Previously Jill Barrett was approved making this 5 people.

1. A Motion was made by Jay McCord to approve the candidates Paul Shinn, Bill Truesdell, Ed Tolman and Chet Wojcik Jr., previously approved by the Nominating Committee, be approved as official candidates for the 2024 Election for the MAFCA Board of Directors. The Motion was seconded by Kay Lee. The Motion was approved by a vote of 8-0. (14)

**Membership**

May 2022, there were 10,153 US members. May 2023, there are 9,933 US members which is a deficit of 220 members. In 2022 there were 295 International members and in 2023 there were 266 Internationals for a deficit of 29 Internationals.

The free membership program from last year was 188 with 257 for 2023 for an increase of 69. Membership that has not renewed for 2023 is 1,339 and members not renewed for 2023 that have Roster phone numbers is 940.

Jay encouraged everyone to go to the Members Only section, print out some membership applications, print out some free ones and also MAFCA star applications and hand them out.

**MAFCA Star Program**

The new MAFCA star has slightly been redesigned and the static cling has been put on the correct side.

**Model A Cards & Color book**

At the last Board meeting, Jay presented a letter from Fred Mertlich for us to buy the exclusive rights to his 27 original Model A illustrations for use in Christmas cards and a color book. There was a concern at the February 25, 2023 Board meeting “Unlimited Rights” to the illustrations was used rather than “Exclusive Rights”. At that time, the Motion was “withdrawn” with Jay to contact Fred and ask him to write another letter using “Exclusive Rights” to purchase the Christmas card illustrations and the color book.

There was a miscommunication between Jay and Fred and the letter again stated “Unlimited Rights”. After much discussion the Motion was voted on and approved with Jay to contact Fred for the correct wording in the letter. (This was done after the meeting and a new letter was sent to Jay using the verbiage “Exclusive Rights”.)

1. A Motion was made by Jay McCord for MAFCA to purchase exclusive rights and access to 27 Original Model A illustrations for use in Christmas cards, Note cards, Thank You cards etc. from Mr. Fred Mertlich of Utah for the sum of $500 per our letter from Mr. Mertlich. This gives MAFCA Unlimited Rights to the illustrations. The Motion was seconded by Ed Tolman. The Motion was approved by a vote of 7-1. (15)

**Previous members**

1. A Motion was made by Jay McCord to personally contact former MAFCA members by telephone who have not renewed their membership for 2023. Jay stated that he knows there is a concern for their privacy but since they are no longer members and were listed in the 2020 Membership Roster, where they gave consent to be contacted, there should be no conflict. I believe that it is in the best interest of MAFCA to attempt to retain these members. This would be a one-time exception to the Privacy Policy. The Motion was seconded by Ed Tolman. The Motion was approved by a vote of 6-2. (16)

There are 938 members who have not renewed that have a Roster phone number that Jay would like to call. Bill Truesdell reminded everyone that the concern we should have, is not whether or not we can use the phone number to contact people, because that is legitimate, but rather that we are providing someone, Jay, with those who has not renewed. That identification is a data point in our data base that we have sworn to protect so we would be releasing personal information whether they are currently members or not. The fact that they haven’t renewed becomes the privacy issue.

After much discussion about time-lines to the printer if a letter is written, what the cost to the member in arrears would be and what back issues would be involved, the amount of back issues that are currently available, it was decided that Jay may make phone calls to members.

MAFCA Office (Liaison)

Jay moved the Truck Month Pickup shirt project to June. These will be sold through Facebook and the Website. This will not be an expense to MAFCA. Prepaid orders will be taken during the month. At the end of the month, the shirts will be produced and shipped.

Facebook page

The Facebook page currently gained 100 new followers per week with a new feature every day. Over the last 28 days, 11,942 people have posted or commented on the page. Over the last 60 days, 22,973 have posted or commented on the page. People who viewed over the last 60 days, 906,780 which is up 185%. People viewed in the last 28 days, 115,000 up 20%. People who commented in the last 28 days, 33,387 up 69%.

**Advertising – Gary Price**

**Advertising**

There are 34 Advertisers in the July/Aug. of *The Restorer* with 24 committing for the Sept/Oct issue*.* One full-page ad dropped out this spring because of the lack of return they were getting on a full-page ad. Gary is working with European Classic Tyres who had a quarter page ad and it turns out that the advertiser was a local dealer and not the manufacturer. Gary is pursuing an ad from the home office of European Classic Tyres for *The Restorer*. Gary also received an ad for ModelATeeShirts.com. Their top product is selling tee shirts showing Model A’s. After talking with Brenda and Robert, the decision was not to accept an ad from them.

**Webpage**

There were no real changes on the Webpage. Updated ad Website advertising on the calendar page, the A of the Day page and the Home page.

**Social Media (Liaison)**

Gary warned everyone to watch for scams as there are people on the website and Facebook noting or letting us know about people that are trying to sell parts that don’t exist.

**OFFICE MANAGER – Sandra Aguirre**

**2023 Membership**

Jay gave the Membership numbers in his report.

**MAFCA Store**

This time last year (2022) the MAFCA Store had sold around $62,000 which is about $7,000 down this year.

Chet confirmed that his dad, Chet Wojcik, Sr., will be presenting the seminars at Hershey this year. There will be one in the morning and one in the afternoon. Currently there will be two different seminars scheduled each day. This information will be advertised in the Sept/Oct issue of *The Restorer* and also on the website. There will not be the helium balloon to mark the MAFCA tent again this year at Hershey due to the cost of helium.

**Actions Pending**

One of Sandra’s Actions Pending was for Sandra to check to see if in the mid 60’s if MAFCA was given a loan from a Chapter. She looked through the minutes back in the 60’s and there are 3 years that are missing. Ed suggested that Les Andrews was President of his Chapter in 1971 so he might know about it. Sandra will keep checking into this.

**Other**

On June 1, 2023 Sandra will be making hotel reservations for the 2023 NAB for the Board with everyone coming in on Thursday, November 30, 2023 unless she hears differently from the Board prior to June 1. If later you want to change the date(s) let Sandra know. Extra rooms will be put in for whoever comes in from the election.

Sandra informed everyone that the City of La Habra contacted her and would like to know if MAFCA would like to be part of their Citrus Fair next year (April 2024). Because of previous problems in the area, Sandra told them no. They are looking for Chapters to come in and are willing to wave the $450 fee.

Sandra informed the Board that the office needs a new roof. She looking for roofers and will be asking for quotes. If anyone has any roofing knowledge, please let Sandra know and she will be happy to forward any proposals received. Sandra will contact Dave Vestal and ask him to help. Jay asked that he also be copied.

**SUMMARY**

Robert reminded everyone that there will be a closed session coming up next for the Hall of Fame nomination.

Robert thanked everyone for attending.

Meeting adjourned at 5:39 Pacific time.

There were no Policies approved during this board meeting:

Kay C. Lee – Secretary

June 13, 2023

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